



CARIBBEAN ASSOCIATION OF BANKS

Keeping the Industry Proactive, Protected and Profitable

45<sup>th</sup> Annual Conference & General Meeting  
October 31-November 3, 2018

Banking in the ERA of Digitisation:  
The NEW Normal?

Sponsorship Opportunities



ARIBBEAN ASSOCIATION OF BANKS  
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Melia Nassau Resort  
Nassau, Bahamas









Banking in the ERA of Digitisation:  
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Caribbean Association of Banks (CAB) is a community of banks and other financial institutions in the Caribbean region. CAB currently represents 75 members, comprising General, Service and Associate. CAB provides industry relevant information, training support and is an effective advocate for the members.

CAB's 45<sup>th</sup> Annual Conference and General Meeting will be held on October 31-November 3, 2018 at the Melia Nassau Resort in Nassau Bahamas.

Past Conferences:

2017 – Dominican Republic: in excess of 250 attendees

2016 – Curacao: in excess of 250 attendees

2015 – St. Kitts: in excess of 250 attendees



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## 2018 Conference and General Meeting Sponsorship

### Target Market:

The conference attracts attendees from the entire Caribbean region and internationally.

### Exposure:

- Advertising on the Official Conference website and the CAB Official website
- Full color press ads placed in local and region newspapers (sponsorship opportunity)
- Print ads in regional publications
- Email blasts
- Direct mail to target companies
- Social media outlets



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# Sponsorship Exposure Opportunities

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- Press releases in local and regional area newspapers and online(English speaking)
- Interviews on local television stations – (CAB Committee and at least one presenter)
- Major online presence through vast membership and associates





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## Sponsorship Opportunity Reach

An invitation for participation is being offered to companies that have the desire to do business across the Caribbean region.

- Information Technology companies
- Telecommunication companies
- Banks and Financial Services
- Hotels & Resorts



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# Sponsorship Levels

## Diamond-\$15,000.00USD

- **NEW** – Logo in the GOBO format that will be displayed during conference
- Complimentary exhibition space (2 tables and 2 chairs to be provided).
- The most prominent exhibition space during the two days of the Conference
- **15 minute presentation** relevant to your company's services at the Conference
- Signage on the Conference Web Portal and at the Conference
- Midi advertisement (180 X 73 pixels, JPEG/GIF format) on CAB's Conference Web Portal from date of payment of sponsorship fees until April 30<sup>th</sup> 2019
- Distribution of promotional items in Conference Kits or at the Conference
- **Waiver of registration fee for four representatives** from your company-meals for all functions except fun day. The cost for an additional booth representative is \$700/per person.
- Opportunity to host second event at your cost when it does not conflict with conference agenda
- **Link from CAB conference website to your website**
- Logo and company information along with link to company web-site on Conference App
- **One free Notification** to all delegates on Conference App. (Opportunity to purchase one additional Notification message for \$150)
- Full listing and contact information for all CAB members



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## Platinum \$11,000.00USD

- **NEW** – Logo in the GOBO format that will be displayed during conference
- Complimentary exhibition space (2 tables and 2 chairs to be provided)
- Prominent exhibition space during the two days of the Conference
- **10-minute presentation** relevant to your company's services at the Conference
- Signage on the Conference Web Portal and at the Conference
- Midi advertisement (180 X 73 pixels, JPEG/ GIF format) on CAB's Conference Web Portal from date of payment of sponsorship fees until January 31<sup>st</sup> 2019
- Distribution of promotional items in Conference Kits or at the Conference
- **Waiver of registration fee for three representatives** from your company- meals for all functions except fun day. The cost for an **additional** booth representative is **\$700/per person**.
- Opportunity to host second event at your cost when it does not conflict with conference agenda
- Full listing and contact information for all CAB members
- Logo and company information along with link to company web-site on Conference App
- **One free Notification** to all delegates on Conference App. (Opportunity to purchase one additional Notification message for \$200)



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## Gold \$8,500.00USD

- Complimentary exhibition space (1 table and 2 chairs to be provided).
- **Highly visible** exhibition space during the two days of the Conference
- Signage on the Conference Web Portal and at the Conference
- Thumbnail advertisement (121 X 62 pixels, JPEG/GIF format) on CAB's Conference Web Portal from date of payment of sponsorship fees until December 31<sup>st</sup> 2017
- Distribution of promotional items in Conference Kits or at the Conference
- **Waiver of registration fee for two representatives** from your company-meals for all functions except fun day. The cost for an **additional** booth representative is **\$700/per person**.
- Opportunity to host second event at your cost when it does not conflict with conference agenda
- Full listing and contact information for all CAB members
- Logo and company information along with link to company web-site on Conference App
- Opportunity to purchase one direct notification to delegates (\$200) via our conference app.



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## Silver \$6,000.00USD

- Complimentary exhibition space (1 table and 2 chairs to be provided). By order of sponsorship fee receipts.
- Signage on the Conference Web Portal and at the Conference
- Thumbnail advertisement (121 X 62 pixels, JPEG/GIF format) on CAB's Conference Web Portal from date of payment of sponsorship fees until November 30<sup>th</sup> 2018
- Distribution of promotional items in Conference Kits or at the Conference
- **Waiver of registration fee for one representative** from your company- meals for all functions except fun day. The cost for an **additional** booth representative is **\$700/per person**.
- Full listing and contact information for all CAB members
- Logo and company information along with link to company web-site on Conference App
- Opportunity to purchase one direct notification to delegates (\$250) via our conference app.



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Sponsorship Opportunity  
Application and Contract

Contact: Send an email to  
[cabsponsors@gmail.com](mailto:cabsponsors@gmail.com)



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Coordinator Email:  
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